



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of **Hershel Alan Kleinberg**

Serial No.: **09/804,254**

Examiner: **Matthew S. Gart**

Confirmation No.: **9119**

Art Unit: **3625**

Filed: **03/13/2001**

For: **Method and Apparatus for On-Line Retailing of Insurance Goods and Services**

U.S. Patent and Trademark Office
220 20th Street S.
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Crystal Plaza Two, Lobby, Room 1B03
Arlington, VA 22202

REPLY AND AMENDMENT UNDER 37 C.F.R. 1.111

In response to the Office Action mailed June 29, 2004, the Applicant submits the following Amendments and Remarks.

A three (3) month extensions of time is hereby petitioned under 37 C.F.R. § 1.136(a), and the \$510 fee for the extension of time is enclosed.

Amendments to the claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.